

Only references to Mexican wine in the 1995 *Jancis Robinson's Wine Course*

THE WORLD'S WINE REGIONS

A Annual wine production (000 hl ^a)			B Area under vine (000 ha ^b)		
	A	B			
Italy	62 295	981	South Africa	9 162	102
France	53 285*	942	Portugal	4 355*	370
Spain	25 490	1 370	Russia	7 500	112
US	16 600	325	ex-Yugoslavia	5 000	90
Argentina	14 470	205	Romania	4 839	251
Germany	9 718	106	Australia	4 618	63
			Hungary	3 640	132
			Brazil	3 600	60
			China	3 500	168
			Greece	3 378	132
			Moldova	3 370	162
			Chile	3 302	112
			Austria	1 865*	57
			Mexico	2 422	48
			Bulgaria	2 008	145
			Ukraine	1 774	149
			Switzerland	1 156	15
			New Zealand	325*	7
			Canada	392	6
			British Isles	18	1
			World total	259 269	8 281

MEXICO

Unlike Canada, Mexico's problem is a surfeit of heat, which can hustle grapes to ripeness before they have developed much flavour. For this reason, top quality vineyards tend to be in the far north of the country, in **Baja California**, or at high altitudes further south. Some distinguished full bodied wines, most of them red, are made by the likes of L. A. Cetto, Domecq, Monte Xanic, San Antonio, Santo Tomas and Valmar.

EL BAJIO BY FREIXENET

The Story

A collaborative effort between La Competencia Imports and Freixenet de México, this brand is exclusively available in the U.S. The goal is simple, craft a collection of wines that are easy and enjoyable to drink at price points that won't break the bank.

The initial line-up features two affordably delicious Sparkling wines, a Brut & Brut Rose. These are complimented by two very approachable, value-friendly still wines. . . .100% Marselan and 100% Viognier.

Marselan, a cross between Cabernet & Grenache is an absolutely fascinating wine. While still relatively unknown to U.S. consumers, Marselan is one of the seven varieties permitted in Bordeaux and Bordeaux Superieur. Typically, the wines showcase a medium-body, fine tannins and an essence of cherries and cassis. It could very well become the red wine of Querétaro!

Region: Querétaro, México.

Winemaker: Lluís Raventos Llopart

CASA JIPI

The Story

Casa Jipi started as a clear example of “When life gives you lemons, make lemonade!”, (or wine, in our particular case). Times of crisis brought together 2 families, 2 wineries, 2 valleys and gave birth to this incredible project that binds together Rancho Llano Colorado, one of the region’s most important and sought after grape producers, Vinicola Bruma the up-and-coming winery pushing Mexican boundaries in winemaking, and Lulu Martínez Ojeda, one of the leading winemakers in México changing the wine scene as one of its prominent ambassadors internationally.

The concept is simple, make the best wine possible with the best grapes available at a consumer friendly price, allowing our region to have the exposure that it deserves. Through our 3 wines, exclusively distributed in the US, Casa Jipi White, Casa Jipi Rose and Casa Jipi Red, our terroir and origin speaks: good wine with no makeup, direct from our vineyard to your table, the way it should be.

Casa Jipi, (pronounced Hippie) is a “pochismo” that shows how diversity and mixticity enriches our countries. We all have un poquito de Jipi in ourselves, both sides of the border.

TRES RAICES

The Story

In 2012 the first vines were planted and the project Tres Raíces began. By 2016, the vines produced fruit for the first vintage, and the construction of the main building started. By October 2018 they opened their doors to the public with modern facilities to welcome tourism and more importantly, when the first harvest of their wines was ready for consumption and marketing.

The Location

Tres Raíces is located in the heart of El Bajío, within the state of Guanajuato. Tres Raices promotes enology, wine tourism, gastronomy, and local development, together to delight each of the senses.

The winery also has a farm-to-table concept restaurant, surrounded by more than 60 hectares of vineyards, they offer tastings and tours of the vineyards, with underground caves where they also produce wines.

Owner: Roberto Guerrero

Winemaker: Aaron Huertas

Produccion: 85,000 cases

BODEGA LOS CEDROS

The Story

In 1911, Rosendo Dávila bought land in the Sierra de Arteaga, nestled in them is the Rancho El Cedrito which has been our beloved family property for five generations. In 2009 our father, Rosendo A. Villarreal invited us to plant a vineyard and produce high-quality wines. In 2009 we planted the first vineyard on a small plot of land. After a long learning process, where we overcame frost, hail, drought, pests, and other problems until in 2012 we had our first wine, "Primicias". Here in Coahuila, the grapes mature slowly, surrounded by pine forests in a perfect contrast between the strong sun and the cold nights of the mountain, at more than two thousand a hundred meters in height.

We visited many vineyards in countries with a great winemaking tradition, we sought specialized advice and we found the generosity of José Milmo, developer of the new Casa Madero. Under his guidance, we established our current vineyard and state-of-the-art facilities for winemaking. Since our first vintage in 2012, we have made many investments to grow and continue producing wines of quality from Coahuila.

The Location

Bodega Los Cedros is a Mexican vineyard and winery located in the mountains of Arteaga, Coahuila dedicated to the wine harvest since 2012. It originated motivated by the passion and dream of a family to produce high-quality wines within a magical place, more than 100 years old named "El Cedrito."

PARRAS, CRADLE OF GOOD MEXICAN WINE

Explore the most intense flavors of the earth in a destination full of charm, great flavors and noble people

By: Francisco González

January 29, 2023

Wine is a living and noble drink. When the cork is opened, it evolves, acquires nuances and aromas that minute by minute enrich its flavor. And Mexico can boast its excellent wine production, particularly in certain regions where the grape has found a beautiful cradle to develop.

This time the travel backpack takes us to Parras, Coahuila, a region that in recent decades has earned the reputation of being a wonderful space for the production of exquisite national wine. Renowned and ancestry projects have come from here, but the future of the industry is also brewing, in an environment where you can enjoy a Magic Town as well as its rest offer.

Halfway between Torreón and Saltillo, in the southern part of the state of Coahuila, we arrive at Parras, a generous, fertile and pure land. Its climate requires effort and in return always offers nutrients. Exploring its surroundings we will be able to notice a rich offer of vineyards and wineries. We just stop at one with a young, reckless and fun spirit, which exposes the new generation of entrepreneurs and producers of national wine: RGMX.

First a little history. The winery was born with the name Rivero González (hence its initials) in 1998. His new generation not only changes the name (but not the essence and delivery) to RGMX, but looks beyond Mexico. Today they celebrate its expansion with a winery in New York! It is with the name RGNV. Another country, same love for the product.

Without losing its bohemian and charming spirit, the winery understands that the product that goes inside the bottle is as important as what surrounds it. How about we start the visit?

The environment

Lovers of wine and outdoor adventure will find a genuine Eden in Parras. The cellar RGMX offers what little by little has become part of this Magical Town: Tour of its vineyards (it can be done on foot or on a horseback ride), a tasting is provided with household products and in passing it is possible to taste a good meal.

Wineries Imported by La Competencia

Baja California

Adobe Guadalupe
Bodegas Henri Lurton
Bruma
Casa Jipi
Casa Magoni
Chateau Camou
Drosophila
Fincas MX
Hilo Negro
La Trinidad
Llano Colorado
Mariatinto
Palafox
Roganto
Symmetria

Tresomm
Tresparauno
Viñas de la Erre
Vinicola OS
Vinsur

Aguascalientes

Casa de Quesada

Coahuila

Bodega Los Cedros
Camino Corazón
Hacienda Florida
Parvada
Tribos

Guanajuato

Dos Buhos

Guaname
Tres Raices
Vinedos San Miguel

Querétaro

Casa Vegil
Barrigon
De Cote
Freixenet
San Juanito
Vinaltura

San Luis Potosi

Cava Quintanilla
Pozo de Luna

Zacatecas

Tierra Adentro

Explore and learn more about your favorite Mexican wineries





El Bajío - Sparkling Wine

This wine comes from Bernal Valley, in Queretaro, Mexico. The unique geo-climate conditions here result in an extreme viticulture, which, in turn, translates to high quality wines.

GRAPES: 50% Macabeo 40% Xarel-lo & 10% Ugni Blanc

REGION: Valle de Vernal, Queretaro, Mexico.

VINIFICATION: Champenoise Method (second fermentation in bottle) 18 to 24 months sur lies in the cellar

11.5% Alc. Vol. 12 g/L - Dosage - 5.3 g/L -

Total Acidity 3.5 pH

TASTING NOTES:

Clear, radiant and crystalline sparkler; straw yellow hue with greenish reflections. The bubbles are lively and abundant bursting with aromas of Meyer lemon flowers, jasmine, pear, and hints of Brioche bread. The palate is fresh, clean, and dry with notes of white flowers, apples, and bright acidity, with a persistent finish.

PAIRING SUGGESTIONS: Fantastic way to start a meal, with appetizers, fish tacos, sushi, and/or tapas. This is a great wine to toast special occasions.



casa Jipi 2020

Casa Jipi started this 2020 vintage as a clear example of “When life gives you lemons, make lemonade!”, (or wine, in our particular case). Times of crisis brought together 2 families, 2 wineries, 2 valleys and gave birth to this incredible project that binds together Rancho Llano Colorado, one of the region’s most important and sought after grape producers, Vinicola Bruma the up and coming winery pushing Mexican boundaries in winemaking, and Lulu Martinez Ojeda now one of the leading winemakers in Mexico changing the wine scene as one of its prominent ambassadors internationally.

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Casa Jipi White 2020



Varietals: 100% Sauvignon Blanc

Vineyard: Rancho Llano Colorado,
Valle de San Vicente.

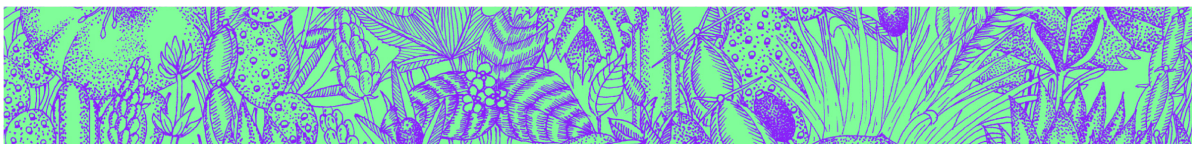
Fermented at low temperatures and aged
for 6 months in stainless steel tanks.

Light golden robe with greenish hues.

Bright and expressive nose, with passion fruit,
fresh cut grass, green guava, citric notes.

In the palate crisp freshness, lingering grapefruit
And litchi aromas and beautiful bone dry finish.

Perfect pairing for Sunday brunch, seafood platter,
Goat cheese and fresh fruit, pastas, fish.



Sauvignon Blanc Joven



GRADUATION

13% Alc. Vol.

SERVICE

5° – 7 °C

BREEDING

Without passing through the barrel

Surprisingly fresh, our Sauvignon Blanc is characterized by taking you on a trip to a tropical island: mango, peach, pineapple. Perfect companion on hot days or in a windy autumn to warm the heart. It can accompany a tasty talk and turn it into the best aperitif.

Tasting notes

VIEW

Clean, bright wine, light yellow in color with golden flashes.

SMELL

Fruity character, where notes of citrus, tropical fruits such as pineapple, passion fruit and light notes of chamomile stand out.

TASTE

Friendly, fresh wine with marked acidity.

Nebbiolo – Sangiovese



GRADUATION

13.2% Alc. Vol.

SERVICE

15° – 17 °C

BREEDING

10 months in barrel

Soft and subtle, this wine is one of our most surprising jewels. If you haven't heard of these grape varieties, it's because we are one of the few vineyards to have them. This grape gives us a jovial intensity, concentration in aromas and flavors that adapts to the measure of the deep fruitiness of Sangiovese. A pairing between an intense body but with a softness in the mouth that allows you to fall in love from the first glass until you finish the bottle.

Tasting notes

VIEW

Wine with plum tones, clean and bright.

SMELL

High aromatic intensity, good character of red fruits, jams. Notes of dried fruits such as hazelnuts.

TASTE

At first, friendly, round in the middle of the mouth, medium intensity and notable balanced acidity. The fruitiness persists in the aftertaste. Long lasting.



SCIELO MX R2 CABERNET SAUVIGNON

COLOR

Rojo rubí.

AROMA

Distintivo a tamarindo maduro, con agradables notas a café y cacao. Termina con una nota fresca a eucalipto.

GUSTO

En boca destacan taninos redondos que dan cuerpo y un retrogusto frutal.

MARIDAJE

Carnes rojas, caza, quesos y platos mexicanos de sabor intenso.

AÑADA

2020

VIÑEDO

Los Tajos

VARIEDAD

Cabernet Sauvignon

TEMP. DE SERVICIO

15-17° C

ALC. VOL

13.4%

BARRICA

10 meses en roble francés.



rgmx.mx



Bodega Los Cedros



Tuma Red Blend

GRAPES: 40% Syrah, 30% Cabernet Sauvignon, 30% Malbec

REGION: Arteaga, Coahuila Mexico

VINIFICATION: fermentation is stainless steel tanks. Filtered and stabilized. 9 months in French and American oak barrels.

TASTING NOTES:

This wine boasts espresso notes, red, black berries, with a background of freshly cracked pepper. This wine is an elegant balance of tannins and flavors with a lengthy finish.

PAIRING SUGGESTIONS: Hamburgers or your favorite grilled red meat.

AGING POTENTIAL: 6-8 years

RECOMMENDED SERVING TEMPERATURE: 55-60°F

Size: 750 ml





El Bajío - Rosé Sparkling Wine

This sparkling rosé wine comes from Bernal Valley, in Querétaro, Mexico. The unique geo-climate conditions here result in an extreme viticulture, which, in turn, translates to high quality wines.

GRAPES: 80% Syrah - 20% Macabeo

REGION: Valle de Vernal, Querétaro, Mexico.

VINIFICATION: Champenoise Method (second fermentation in bottle) 18 to 24 months sur lies in the cellar

12% Alc. Vol. 12 g/L - Total Acidity 4.3 g/l - 3.6 pH Paus

TASTING NOTES:

Clear and bright pink cherry blossom color. The nose has intense fruity notes of currant, strawberry, blueberry, and cherry. This sparkling wine is dry and graceful on the palate, with an elegant texture and a subtle red fruit notes on the finish.

This sparkling wine is an excellent pairing for poultry dishes, sushi, pork, pizzas, shrimp, and desserts topped off with berries. This wine is a great way to celebrate life's special moments.

Suggested serving temperature: 40-43F

